

Join us on a groundbreaking journey.



Introducing the
Institute for Child and Family Health
capital campaign



Felipe & Luis are two young men whose lives are better today because the Institute was here for them. We want to be there for many thousands more.

If you have further questions (we hope you will) please be in touch:



The Breaking New Ground Capital Campaign

Institute for Child and Family Health, Inc.
Office of Development
15490 NW 7 Avenue, Miami, FL 33169
Tel: 305.722.5322 Fax: 305.688.6488
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Questions & Answers about our Breaking New Ground campaign.

Everyone knows capital campaigns involve building something. And that building something involves breaking ground.

Most of us also know the symbolic meaning of 'breaking new ground'. It's about entering new terrain. Raising the bar. Taking something beyond its recognized limits.

We believe our initiative to build and endow a \$15 million integrated family health services facility by 2010 is such an act. A bold promise to look at old challenges in new ways, and bring profound improvement to the lives of the most vulnerable young members of our community. For generations to come.



Read on. And then, let's do something 'groundbreaking' together.

Yes. I want to help the Institute break new ground, and build a healthier community.

Name _____ State _____ Address _____
City _____ Business Phone _____ E-mail _____
Home Phone _____ Zip Code _____

You may make a gift online at www.ICFHinc.org or by selecting one of the following options:

- | | |
|---|--|
| <input type="checkbox"/> Visionary (\$100,000 and above) | <input type="checkbox"/> Chairman's Roundtable (\$10,000 - \$24,999) |
| <input type="checkbox"/> Founders Council (\$50,000 - \$99,999) | <input type="checkbox"/> President's Club (\$5,000 - \$9,999) |
| <input type="checkbox"/> Benefactor's Society (\$25,000 - \$49,999) | <input type="checkbox"/> Friend (Up to \$5,000) |

Your gift is tax-deductible to the extent allowable by law.

Please designate my gift to _____

Please list my name(s) as follows _____

Donor Signature _____



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Q: What is the Institute for Child and Family Health?

A: What is today known as the Institute for Child and Family Health began in 1945 as a small clinic at Jackson Memorial Hospital. Sixty years later, we are a seasoned team of more than 400 behavioral health professionals serving over 9,000 children annually. Our core approach is to view children and families from a holistic perspective – weaving physical, emotional and educational health into an integrated whole.

Q: Who benefits from the Institute’s existing programs?

A: We currently operate four outpatient clinics and dozens of outreach programs in Miami-Dade County. Our centers are located right where they are needed most: in low-income neighborhoods exhibiting poor health and social indicators. Ultimately, the entire community benefits as healthier young individuals exit our programs – and begin to build their own lives and families.



Q: What is our vision for the new facility?

A: In 2006, the County demonstrated their commitment to our dream of creating a comprehensive health care facility by granting us a special lease on land in Miami Lakes. We have developed plans for a state-of-the-art campus on the site – a facility that integrates primary health care and child development, behavioral health, prevention, and educational services. An integral conference center provides a venue for community and professional training programs. The building will be tropical, environmentally progressive, and alive with design elements and artwork that captures the essence and spirit of children.

Q: Is this project needed? Why?

A: It’s essential. Pediatric patients often have emotional or educational challenges that may not be apparent to their primary care providers. This leaves a huge gap in behavioral health treatment. Our collaborative services model is specifically designed to address this gap.

At the Institute’s new facility, behavioral health specialists will be located right next to our primary care physicians – ready to screen and meet with patients onsite and in real-time. This “medical home” concept counters the bottlenecks of the old referral-based system, offering the potential for better health outcomes and cost efficiencies.

Q: What is the planned budget and timeline?

A: Our fundraising goal is \$15 million – approximately \$11 million for the building, and the rest going to endowment, contingency and development costs. The campaign began officially in mid-2007 and we hope to achieve full funding by the end of 2010.



Q: What can I do to help?

A: Give generously, and inspire others to join us on a groundbreaking journey as we build one of the nation’s most innovative and comprehensive behavioral and primary care health facility. We welcome contributions at all levels, whether one-time, periodic, or through a matching gifts program. The donor form attached to this brochure is an excellent place to start.

Q: What can I do to help even more?

A: Should you have the resources to contribute at a Major Gifts level (\$10,000+), we will reward your enthusiasm with significant recognition. Many naming opportunities are available as well. Please reach us at 305.722.5322 or by email at communications@ICFHinc.org for more information.



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I would like to pledge gifts of \$ _____ over _____ year(s) for a total of \$ _____

Check (Payable to Institute for Child and Family Health, Inc.) Payment in full enclosed

Matching Gift (Donor must initiate process with his/her matching gift company)

My gift will be matched by (Company/Foundation/Family) _____

MasterCard/Visa/American Express/Discover

Card Number _____ Exp. Date _____ Security Code _____

Signature _____ Date _____

Please bill donor (choose one): _____ Quarterly _____ Monthly _____ Yearly on: _____

Please send your completed pledge card to:

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Donor Recognition Opportunities and Building Naming opportunities available.

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